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CARROT FEST

BRADFORD WEST GWILLIMBURY

2023

VENDOR APPLICATION INFORMATION PACKAGE

For more information & to apply please visit:

WWW.CARROTFEST.CA

CARROT FEST 2023 VENDOR APPLICATION INFORMATION

**Carrot Fest is being held on Friday, August 18 and Saturday, August 19, 2023.
Please review the following information:**

Vendor Costs:

Friday, August 18:

Local Vendors (10X10 ft. space) - \$20

Non-local Vendors (10X10 ft. space) - \$35

Insurance - \$16.20

Saturday, August 19:

Local Vendors (10X10 ft. space) - \$50

Non-Local Vendors (10X10 ft. space) - \$75

Insurance - \$16.20

Booth Size & Requirements:

- Each booth area is 10X10 feet in size. You may purchase additional booths, but are restricted to maintaining an extension of 10 feet from the curb (e.g. 10X20, 10X30).
- You are responsible to bring anything you may require for your booth, including a tent, weights, table, etc. Access to power/lighting and/or water is not provided.
- ALL booths are expected to have a trash receptacle and ensure that it is disposed of before leaving the festival.
- Vendors using generators must indicate so on their application and ensure the generator is under 70 db.

Vendor Market Information:

Please remember to remain calm and patient during vendor set up and take down due to the high amount of vendors participating in the festival. While driving in the festival area, there is a speed limit of 5km/h. Parking is available on streets and parking lots outside of the festival area. It is the vendor's responsibility to find adequate parking.

Friday, August 18:

- Vendors may begin setting up starting at 1:30pm.
- All vehicles must be out of the festival area by 3:00pm. If arrive after 3:00pm you will have to walk your items into the festival area.
- Vendor market operates from 4:00-10:00pm.
- Tear down is permitted after 10:00pm. No vehicles will be permitted into the festival area until after 10:00pm. All vendors must be out of the festival area by 10:30pm.

Saturday, August 19:

- Vendors may begin setting up starting at 6:30am. Specific set up times will be assigned based on location. Please do not enter the festival area prior to 6:30am.
- All vehicles must be out of the festival area by 8:00am. If you arrive after 8:00am you will have to walk your items into the festival area.
- Vendor market operates from 9:00am-6:00pm.
- Tear down is permitted after 6:00pm. No vehicles will be allowed into the festival area until after 6:00pm.

**Submit an application at
www.carrotfest.ca**



CARROT FEST 2023 VENDOR APPLICATION INFORMATION

Vendor Selection & Approval:

- Vendor spaces are limited.
- All vendors are requested to be creative and develop an entertainment/uniqueness element for their booth (e.g. games, carrot related products/items, decorating in orange).
- Each food vendor is asked to incorporate a carrot related food item.
- Returning vendors will be evaluated based on past festival participation.
- There will be no exclusivity rights.
- Booths are non-refundable and non-transferable.
- No fireworks, weapons or illegal substances are not permitted in the event area.

All vendor applications will be reviewed based on this criteria. Only vendors that meet these requirements will be considered.

Vendor applications acceptances will begin on March 15, 2023. To ensure your vendor application is considered please ensure you apply before this date. Payment will be processed upon acceptance. We will continue to accept applications after this date as space permits.

Once approved, insurance and food vendor documents must be received within 10 business days. Failure to do so will result in booth loss and you will not be permitted to participate.

Booth Location:

- Booth locations will be sent out to vendors approximately 1 week prior to the festival.
- Booth locations are final but are subject to change the day of at the discretion of event organizers.
- Carrot fest is continually undergoing improvements and we cannot guarantee previous site locations.

Food Vendors & Food Trucks/Refreshment Carts:

If you are a food vendor and are interested in selling food at Carrot Fest, you are required by the Simcoe Muskoka District Health Unit to fill out the submit Food Vendor Permit 10 days after being accepted into the festival. Failure to abide by these rules and regulations may result in removal from the festival.

As per the Town's Business Licensing By-law 2014-70, all food vendors that are considered to be a refreshment vehicle or refreshment cart that wish to participate at Carrot Fest will require a temporary Business License from the Town of Bradford West Gwillimbury. Please note that not all food vendors will have to obtain this license i.e. a restaurant serving outside a store front or handing out food samples.

If you have any questions, please contact Tasha Bain - tbain@townofbwg.com.

Insurance Requirements:

Vendors are required to provide a certificate of insurance listing the Town of Bradford West Gwillimbury as an Additional Insured in an amount not less than two million dollars (\$2,000,000) per occurrence, two million dollars (\$2,000,000) aggregate. Vendors who are not able to provide a certificate of insurance will have the option to purchase insurance from the Town of Bradford West Gwillimbury for the event.

CARROT FEST 2023 VENDOR TERMS AND CONDITIONS

Terms and Conditions

1. The Town of Bradford West Gwillimbury has the right to refuse the sale of certain products at any time and to limit the number of exhibitors in any one category (Category Examples: food vendor, retail vendor, service business, community group, entertainment). Your application will be reviewed and you will receive notification whether your application has been accepted by July 14, 2023.
2. No aggressive sales will be permitted. Ambush marketing strategies are strictly prohibited. All items for sale need to be kept inside the designated booth space, you cannot display outside the purchased space.
3. All food vendors must read and understand the information in the Food Contract and submit the appropriate documents to the Leisure Events & Marketing Programmer to be submitted to Simcoe Muskoka District Health Unit and Town of BWG Licensing Officer.
4. We will attempt to consider special requests if indicated on the application form. However, once the festival opens, BOOTH LOCATION IS FINAL but is subject to change the day of at the discretion of the event organizers. We cannot guarantee previous site locations.
5. **INSURANCE REQUIREMENTS:** Vendors are required to provide a certificate of insurance listing the Town of Bradford West Gwillimbury as an Additional Insured in an amount not less than two million dollars (\$2,000,000) per occurrence, two million dollars (\$2,000,000) aggregate. Vendors are solely responsible for any personal property at all times. Vendors who are not able to provide a certificate of insurance will have the option to purchase insurance from the Town of Bradford West Gwillimbury for the event.
6. **INDEMNIFICATION:** Contractor agrees, by accepting this agreement, regardless of coverage under any insurance policy, to pay all costs necessary to indemnify, defend and hold Town of Bradford West Gwillimbury and its agents (as applicable) harmless from all claims, demands, actions, attorney's fees, cost and expenses based on or arising out of any acts, errors, omissions, fault, or negligence of the contractor or its principals, employees, subcontractors or other agents while performing services under this contract.

Tasha Bain

Leisure Events & Marketing Programmer

tbain@townofbwg.com

905-775-2162 ext. 5103

CARROT FEST 2023 VENDOR FREQUENTLY ASKED QUESTIONS

Am I considered a local or non-local vendor? Businesses located in Bradford West Gwillimbury are considered "local" all other businesses are considered "non-local."

Do you have a not for profit rate? No we do not. Rates for vendor spaces are either local (located in Bradford West Gwillimbury) or non-local (located outside of Bradford West Gwillimbury).

When does the vendor market operate? Friday, August 18 – 4:00-10:00pm & Saturday, August 19 – 9:00am-6:00pm

When can I set up/take down? Friday, August 18: set up – 1:30pm, all vehicles must be out of the festival area by 3:00pm, take down – 10:00pm. Vehicles are only permitted in the festival area after 10:00pm. Saturday, August 19: set up – 6:30am, all vehicles must be out of the festival area by 8:00am, take down – 6:00pm. Vehicles are only permitted in the festival area after 6:00pm

What happens if I show up late for vendor set up? Vendors that show up after 3:00pm on Friday and 8:00am on Saturday will not be permitted to drive into the festival area and will have to walk their items in.

Is electricity or lighting provided? Access to power/lighting and water is not provided. If you require power you may use a generator that is under 70- db. Lighting is not provided.

Can I borrow a tent and table? No. You are responsible to bring anything you may require for your booth, including a tent, weights, table, etc. You will only be provided with the physical booth space.

When will I know if I have been accepted into the festival? Vendors will begin to be accepted starting on March 21, 2023. After that, applications will be processed in waves until there are no spaces left. Vendors will be notified at the latest by July 14, 2023. Please remain patient during this process due to the high amount of applicants.

How are vendors selected? Vendor spaces for local businesses and store fronts residing in the festival area are given priority. Applications will be evaluated by entertainment and uniqueness of booth and products. There will be no exclusivity rights.

Can I have the same location as last year? Carrot fest is continually undergoing improvements and we cannot guarantee previous site locations. We will make note of your request but it is not guaranteed.

When will I know my booth location? Booth locations will be sent out approximately 1 week prior to the festival.

I am unable to attend, can I get a refund? Can I transfer my booth to a friend? No, booths are non-refundable and non-transferable.

If I am participating in both days, can I leave my belongings overnight? The Town is not responsible for any items left unattended.

It is raining... will the event be canceled? No, this event is rain or shine. If extreme weather occurs, event organizers will notify you of any changes. Refunds will not be provided if the event is canceled due to inclement weather.

Where is parking available? Parking is available outside of the festival area on side streets and municipal parking lots. Please do not park in the Courthouse parking lot.

CARROT FEST 2023 VENDOR APPLICATION CHECKLIST

Before you apply:

- Review vendor information documents
- Prepare description of booth/what you will be selling
- Prepare paperwork (insurance, food permit, etc.)
- Have online payment method ready

Once you've been accepted:

Submit paperwork to tbain@townofbwg.com:

- Insurance requirements (provide COI)
- SMDHU Food Vendor Application (food vendors only)
- Temporary Business License application (food trucks only)
- Begin preparations for booth items/decoration

Before the festival:

Receive event information one week prior to Carrot Fest:

- Set up time
- Event entrance
- Booth location
- Have booth supplies ready



VENDOR INFORMATION

GOING GREEN

Select local, organic and seasonal foods & provide vegetarian and vegan options.



Avoid the use of unnecessary disposable items e.g. straws, stir sticks, plastic bags.



Use items that are made from recycled content e.g. plates and napkins.



Use large containers for condiments and beverages instead of individual packets.



Select reusable or recyclable materials for the construction of booths and displays.



Select items with less packaging.



Avoid single use giveaways and handouts.



Distribute information using electronic methods.

